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# Electricity, Conservation and the Conservation Bureau

National Advisory Council on Energy Efficiency  
27<sup>th</sup> Meeting

**Peter Love**  
**Chief Energy Conservation Officer**  
**Conservation Bureau**  
**March 24, 2006**



## FOUR KEY MESSAGES

- Large investments in electricity system and broad public debate required
- Many benefits of Conservation and Demand Management
- Role of the Chief Energy Conservation Officer and the Conservation Bureau
- Our Conservation Challenge





## ONTARIO'S ELECTRICITY CHALLENGE

- 25,000 MW (80% current capacity) going out of service by 2025
- Potential investment of \$70 billion likely required
- Status quo not an option





## BENEFITS OF CONSERVATION AND DEMAND MANAGEMENT

- Cost effective  
(households/public sector  
reinvest savings, private sector  
more competitive)
- Economic benefits (labour  
intensive, local employment)
- Take advantage of low cost of  
capital
- Environmental/health benefits  
(GHG, acid rain, smog, siting)
- Resource conservation (natural  
gas non-renewable high value  
feedstock)
- Improved system reliability





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## CONSERVATION BUREAU

- Established in 2005 to provide leadership in planning and coordination of measures for electricity conservation and load management initiatives
- Bureau is a division of the Ontario Power Authority (the “OPA”), a corporation without share capital created under the Electricity Act
- OPA is responsible for ensuring an adequate, long-term supply of electricity in Ontario – this includes the integration of generation development, power system planning, and electricity sector development, in addition to the Conservation Bureau

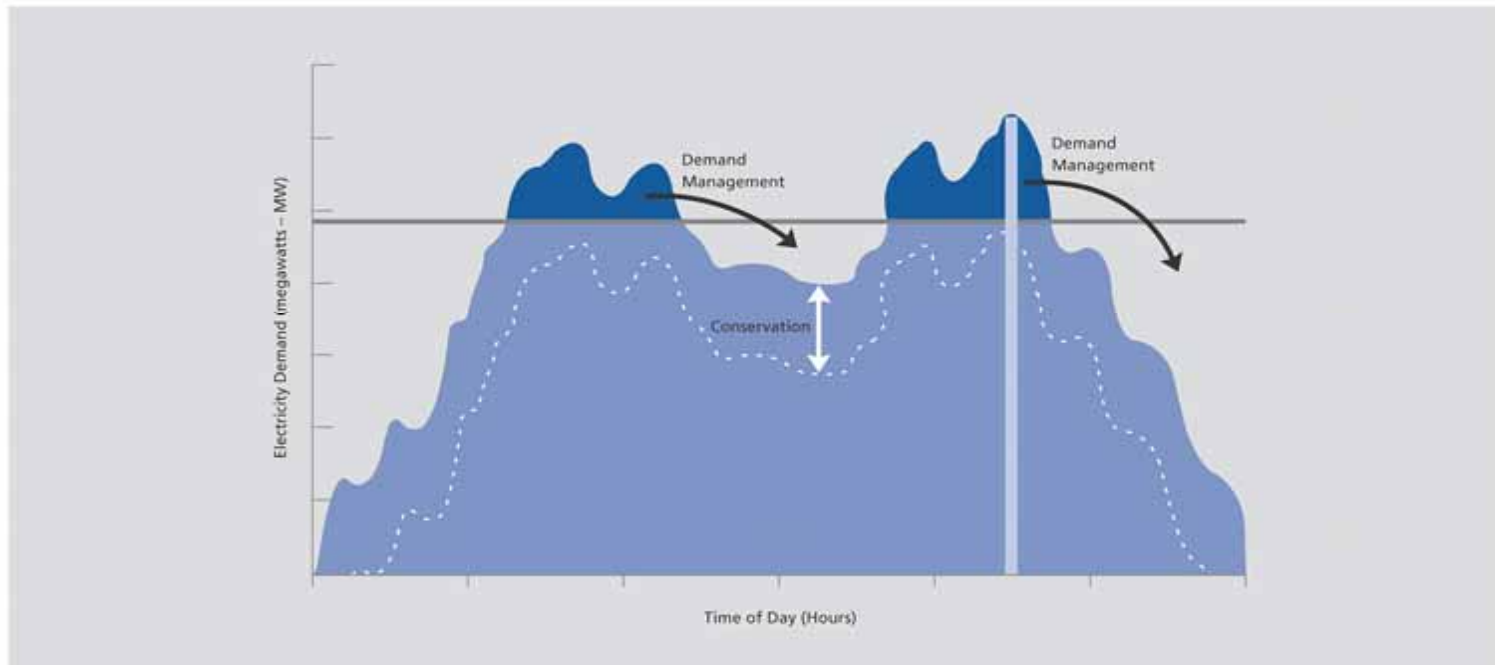




## CONSERVATION AND DEMAND MANAGEMENT

Figure 2

### Components of Conservation and Demand Management

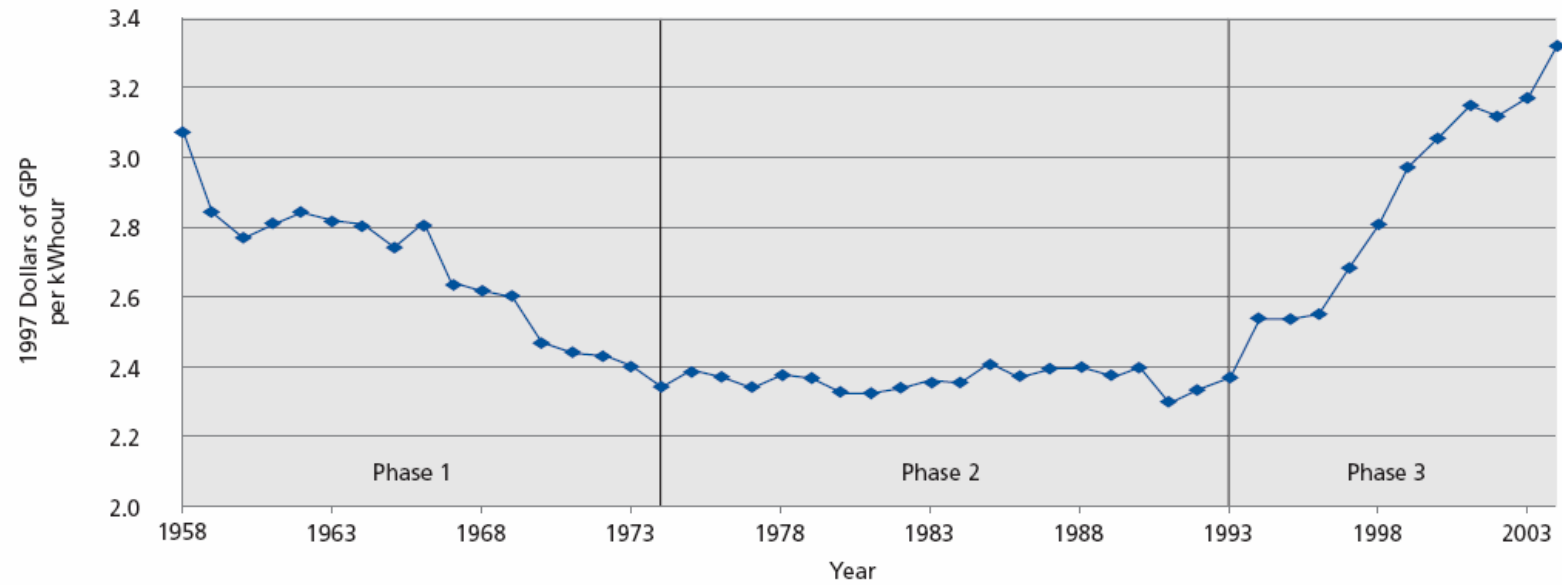


Source: Conservation Bureau, 2005<sup>3</sup>

Conservation – Reduces consumption and demand at all times  
Demand Management – Shifts load from peak to off-peak hours

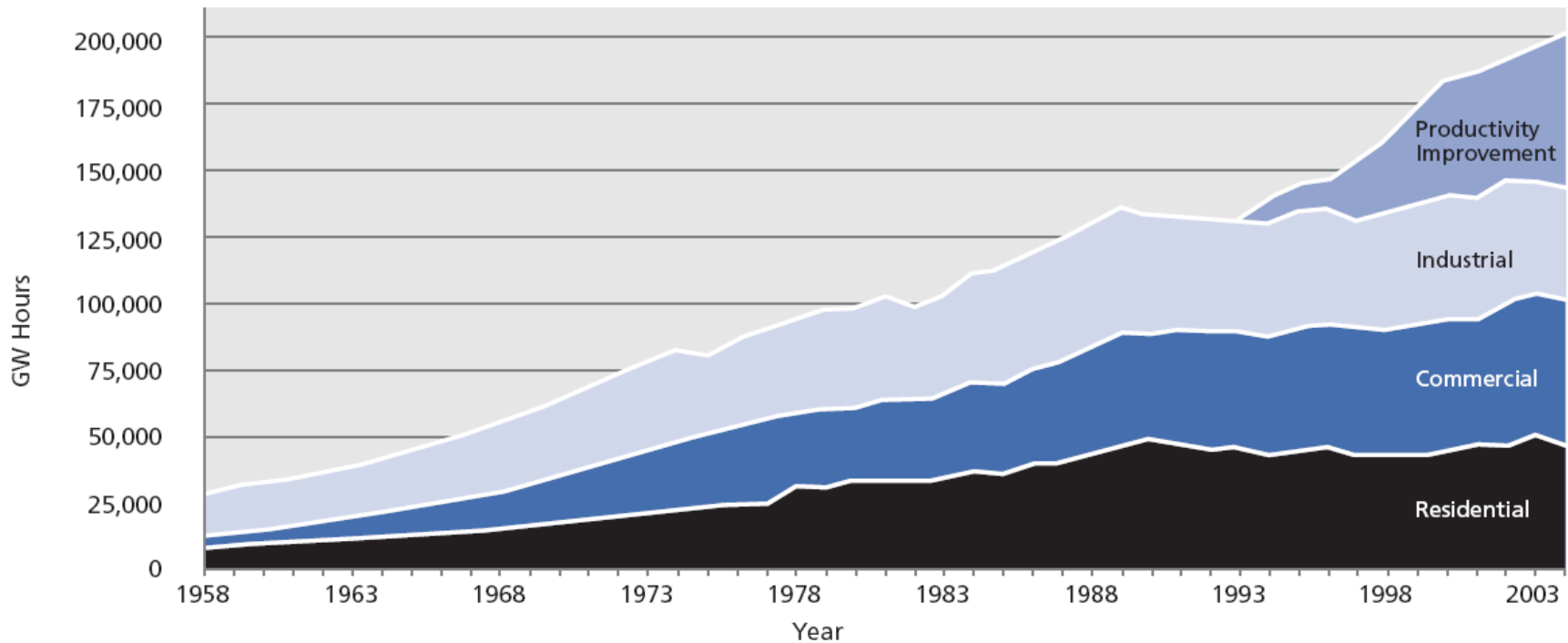


## ELECTRICITY PRODUCTIVITY IN ONTARIO: 1958-2004





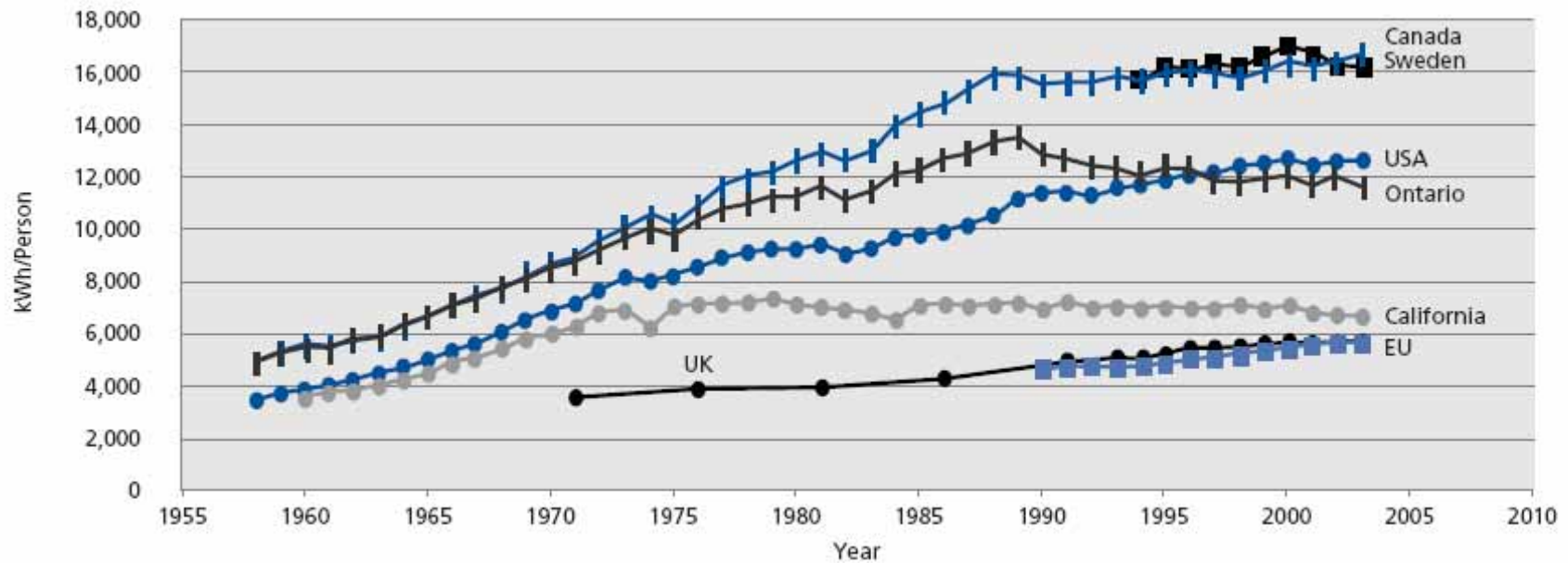
## ELECTRICITY CONSUMPTION BY SECTOR WITH IMPACT OF PRODUCTIVITY IMPROVEMENT







## PER CAPITA ELECTRICITY CONSUMPTION





## SUCCESS STORIES

- Reduce the Juice – Shelburne
- Doors Closed Ontario – Conservation Council of Ontario
- Energy Smarts – Clean Air Foundation and Home Depot
- 10MW Demand Response Program – Loblaws
- Energy Drill at Robert Baldwin Public School – Milton Hydro
- Energy Retrofit – Thunder Bay Catholic School Board and Honeywell
- 250MW (5%) Demand Reduction Target – Toronto Hydro
- Power Play Program – INCO
- 10% Target for reduction in electricity consumption – Owens Corning and Roxul



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## MESSAGE FROM CECO

### Electricity Conservation Challenge





## CURRENT INITIATIVES

### ➤ **Directives:**

- 1000 MW Combined Heat and Power
- 500 MW DM / DR
- 100 MW Low Income / Social Housing
- 100 MW Lighting / Appliances
- 300 MW Toronto
- 150 MW Commercial Buildings/MUSH Sector
- 150 MW Electrically Heated Houses and Other Residential Upgrades

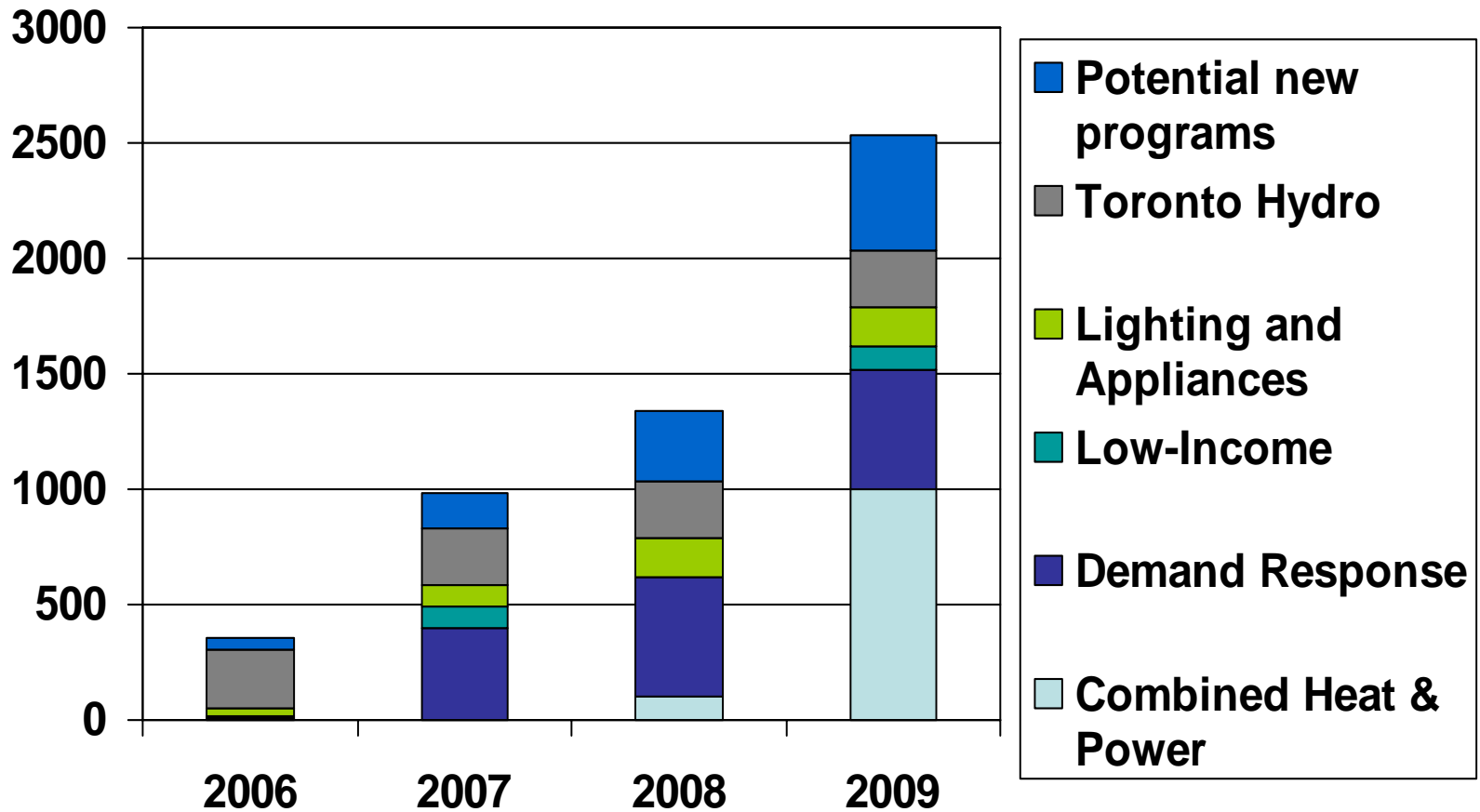
### ➤ **Standard Offer:**

- Up to 10 MW Renewable
  - \$0.11 for wind, biomass, small hydro (\$0.14.5 for peak)
  - \$0.42 for solar photovoltaic
- Conservation Fund & Conservation Awareness Program





## POTENTIAL MW SAVINGS



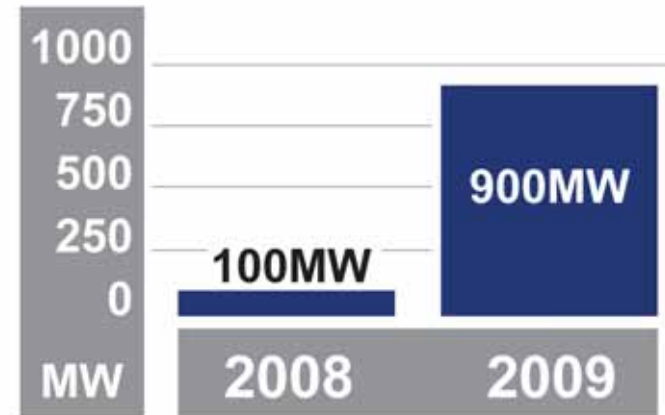


## 1,000 MW HIGH EFFICIENCY COMBINED HEAT and POWER PROGRAM

### Description

- RFP in 3 streams to maximize range of size and type of project
  - Natural gas-fired and by-product fuel fired industrial cogeneration facilities – 800 MW
  - Renewable fuel-fired industrial cogeneration facilities – 150 MW
  - District energy facilities – 50 MW
- Expect many projects to generate power 'behind the meter', therefore part of Conservation Demand Management

### Expected Megawatt Savings





## 500+ MW DEMAND SIDE MANAGEMENT/DEMAND RESPONSE PROGRAM

### Description

- Multiple initiatives
- York Region 20 MW reliability-based Demand Response project
- Province-wide 250 MW economic based Demand Response
- Province-wide 125 MW capacity building Demand Response
- Province-wide 125 MW demand side management

### Expected Megawatt Savings







## 100 MW LOW-INCOME/SOCIAL HOUSING PROGRAM

### Description

- Target social housing, private low-income housing and First Nations

### 3 components

- education
- lighting and appliances
- building envelope upgrades

### Financing

- Focus on back-stop financing and grants to fill in existing funding gaps
- Funding options study

### Partners

- Social Housing Services Corporation
- First Nations consultant
- Natural Resources Canada
- Canada Mortgage and Housing Corporation

### Expected Megawatt Savings







## 100 MW Appliance and Lighting Program

### Description

#### Residential education and incentive program

- Direct mailing in co-operation with local distribution companies
- Coupons for lights, lighting controls, programmable thermostats and air conditioning tune-ups or replacements
- Education: easy-to-do energy saving tips

#### Air conditioning maintenance and replacement program

- Train contractors to communicate energy efficiency benefits to customers
- Incentives to tune-up unit, install programmable thermostat and purchase replacement Energy Star rated unit
- Spring 2006 focus on residential central systems; expand to include window and commercial units in 2007

### Secondary refrigerator change out program

- Province-wide program
- Expansion of several local distribution company projects
- Consultant hired to develop program concept for implementation

### Anticipated Cost

- \$70 million

### Expected Megawatt Savings





## GOVERNMENT INITIATIVES AND TARGETS FOR 2007

- **25 Government initiatives summarized:**
  - Institutional framework
  - Set goals for renewables
- Includes directing OEB to develop plan to install a smart electricity meter in 800,000 Ontario homes by 2007 and in every home by 2010

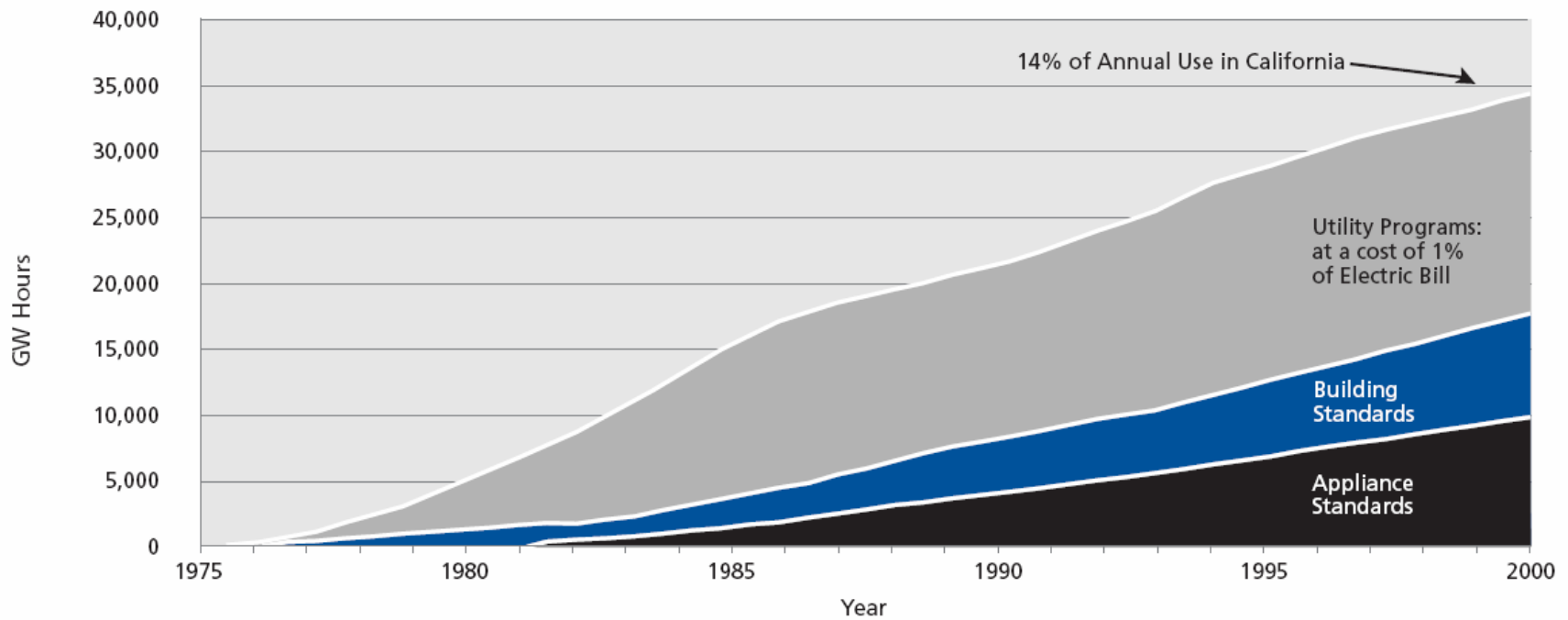
### **Government targets for 2007:**

- 5% Reduction in weather-adjusted peak demand from 27,000 MW to 25,650 MW by 2007
- 10% Reduction by Provincial Operations by 2007, 66 Million kWh





## REDUCTION IN ELECTRICITY CONSUMPTION IN CALIFORNIA



Public Interest Energy Strategies – CEC #100-03-12F



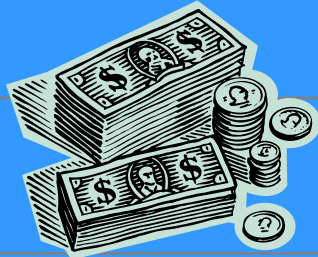
## BUREAU RECOMMENDATIONS

### Ontario Energy Efficiency Act



### Ontario Building Code

### Ontario Fire Code



### PST Rebates

### Ozone Depleting Substances



### Other Barriers



## FOUR KEY MESSAGES

- **Large investments in electricity system and broad public debate required**
- **Many benefits of Conservation and Demand Management**
- **Role of the Chief Energy Conservation Officer and the Conservation Bureau**
- **Our Conservation Challenge**



## 2007 Targets:

- **5% reduction in peak electricity demand**
- **10% reduction in electricity consumption**

## Long-Term Target:

- **Create a conservation culture**



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Q & A

**Peter Love**  
**Chief Energy Conservation Officer**

**Email: [Peter.love@powerauthority.on.ca](mailto:Peter.love@powerauthority.on.ca)**

**Website: <http://www.powerauthority.on.ca>**

**Register for RFPs at: [www.ontarioelectricityrfp.ca](http://www.ontarioelectricityrfp.ca)**